

Privacy Policy for MacLaurin Real Estate Blog

Effective Date: 4/6/2025

1. Introduction

Welcome to The MacLaurin Real Estate Site and Blog ("we," "our," or "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit www.maclaurinrealestate.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

2. Information We Collect

We may collect and process the following data about you:

- **Personal Identification Information:** Name, email address, phone number, etc., that you voluntarily provide when you register on the Site, subscribe to our newsletter, or interact with us in other ways.
- **Derivative Data:** Information our servers automatically collect when you access the Site, such as your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing the Site.
- **Cookies and Tracking Technologies:** We may use cookies, web beacons, tracking pixels, and other tracking technologies to collect data about your browsing actions and patterns. For more information, please refer to our Cookie Policy.

3. How We Use Your Information

We use the information we collect in the following ways:

- To operate, maintain, and improve our Site and services.
- To respond to your comments, questions, and provide customer service.
- To send administrative information to you, such as changes to our terms, conditions, and policies.
- To send you marketing and promotional communications, if you have opted in to receive such information.
- To monitor and analyze usage and trends to improve your experience with the Site.
- To protect, investigate, and deter against unauthorized or illegal activity.

4. Disclosure of Your Information

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information unless we provide users with advance notice, except as described below:

- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law, rule, or regulation.
- **Third-Party Service Providers:** We may share your data with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work.
- **Business Transfers:** In the event of a merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company, your information may be among the assets transferred.

5. Third-Party Websites

The Site may contain links to third-party websites and applications of interest, including advertisements and external services. Once you have used these links to leave the Site, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information.

6. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable.

7. Policy for Children

We do not knowingly solicit information from or market to children under the age of 13. If we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible.

8. Your Privacy Rights

Depending on your location, you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object